



Metropolitan North Georgia Water Planning District

Prizes and Referral Program Details

To join the referral program (powered by Expect Referrals), go to sidl.irecommendafriend.com or use the link on the SIDL webpage. You will create an account on with Expect Referrals which will allow you to log in and check your progress whenever you would like. The referral program allows you to share via Facebook, Twitter, email, and even provides you with your very own referral link which you can share any way you want, including text! We hope you have fun encouraging your family, friends, and neighbors who live in the metro Atlanta area to join the Society of Intentionally Dry Lawns.

Remember, a successful referral is one in which the person referred actually joins the Society by completing the online SIDL pledge!

Referral Level	Prize	Cap (numbers of prizes)
20	Handpainted gnome figurine sponsored in part by All Fired Up Emory Village	30
30	City Passes for 2	4
40	Shoot the Hooch Tubing for 2	3
50	Shoot the Hooch Kayaking Day Trip for 2	2
75	Free Landscape Design sponsored in full by Legacy Landscape Design (a \$500 value)	1

The first level of the referral program is reached when a Society member has successfully referred 20 people to join the Society. A handpainted ceramic garden gnome statue, sponsored in part by [All Fired Up](#) Emory Village, will be awarded to the first 30 members who reach this level. All those who make 20 successful referrals will receive an email notifying them of this achievement. The first 30 winners will receive an additional email with information regarding claiming the prize.

The second level of the referral program is reached when when a Society member has successfully referred 30 people to join the Society. Two [City Passes](#) will be given the first 4 people who reach this level. City Passes contain tickets to five of Atlanta's best attractions! All those who make 30 successful referrals will receive an email notifying them of this achievement. The first 4 winners will receive an additional email with information regarding claiming the prize.

The third level of the referral program is reached when a Society member has successfully referred 40 people join the Society. A gift certificate for a tubing rental for two people from [Shoot the Hooch](#) will be awarded to the first 3 people who reach this level. All those who make 40 successful referrals will receive an email notifying them of this achievement. The first 3 winners will receive an additional email with information regarding claiming the prize.

The fourth level of the referral program is reached when a Society member has successfully referred 50 people to join the Society. A gift certificate for a kayaking day trip for two people from [Shoot the Hooch](#) will be awarded to the first two people who reach this level. All those who make 50 successful referrals will receive an email notifying them of this achievement. The first 2 winners will receive an additional email with information regarding claiming the prize.

The fifth level of the referral program is reached when a Society member has successfully referred 75 people to join the Society. A free drought tolerant landscape master plan (design valued at \$500) for an area of up to a half-acre sponsored by [Legacy Landscape Design](#) will be awarded to the first person who reaches this level. If the winner's property is larger than a half-acre, the first half-acre design will be free, and the winner can contract with Legacy Landscape Design for an additional amount to complete a larger design. The winner will not be required to hire Legacy Landscape Design to execute this design, but is welcome to do so! All those who make 75 successful referrals will receive an email notifying them of this achievement. The winner will receive an additional email with information regarding claiming the prize.

The levels are based on total referral credits, which means that a member's number of referrals does not start over at zero each time a level is reached. For example, if a member successfully refers 20 individuals to reach the first level, they only have to successfully refer 10 more people to reach the second level.

Members are encouraged to share via email, Facebook and Twitter with as many metro-area family, friends and neighbors as possible.

Terms and Conditions

The Society of Intentionally Dry Lawns (SIDL) is a program sponsored by the Metropolitan North Georgia Water Planning District (Metro Water District) and the Atlanta Regional Commission (ARC). SIDL is a community engagement program aimed at drastically reducing outdoor water use, or eliminating it altogether.

SIDL signs are intended to be displayed in the lawns of individuals who take the SIDL pledge at the address that is indicated in the pledge form. If you have specific questions regarding proper sign placement within your yard, please contact your homeowner's association (HOA) and/or local government. The Metro Water District and ARC are not responsible for improper use or placement of lawn signs. The Metro Water District and ARC are not responsible for any fees incurred from HOA or local government fines due to improper sign placement.

Individuals who take the pledge to become a member of SIDL recognize that they are agreeing to eliminate outdoor watering altogether, or only water their lawns when absolutely necessary. If individuals do water their lawns, they will do so in accordance with the drought-related watering restrictions. The Metro Water District and ARC are not responsible for any loss of vegetation or landscaping as a result of underwatering your lawn. The Metro Water District and ARC are not responsible for any fees incurred from HOA or local government fines for not following codes or covenants.

Prize winners will be notified via email once they have successfully referred the required number of individuals and do so within the prize cap (see prize structure below). Failure to reach winners with the information provided in the pledge may result in the disqualification, and selection of a substitute winner.

Prizes are nonassignable and nontransferable. No substitutions allowed. Prizes not claimed in 30 days will be forfeited by the winner(s). Winners are responsible for any and all federal, state and local taxes which may be payable due to receipt of prize.

Any photos submitted of SIDL signs in members' yards may be used by the Metro Water District and ARC for the purposes of public information and education. Any contact information submitted may be used by the Metro Water District or ARC for the purposes of sharing updates about the drought response status, E-newsletters and other information about programs. The Metro Water District and ARC will not attempt to receive payment of any kind for photos or personal information that is submitted through the SIDL pledge. The Metro Water District and ARC have contracted with Expect Referrals for the referrals program. Referral program participants recognize that personal information submitted to Expect Referrals may be used by Expect Referrals.